



How to make your Eventbrite page more inclusive

Want to make your event more inclusive, accessible, and welcoming?

Follow these tips!

1. Have an FAQ's page relating to access.

- Cover access related questions in your FAQ's so that people can know straight away if the park/session accommodates them.
- The space to create FAQ's can be found in the 'details' section when you are creating your event.
- Please see below for a list of FAQ's and answers to include on you page relating to access:

Can I get to [name of park] via public transport?

- Note where Bus routes and how close the bus stop is to the park.
- Note if there is a nearby train station.

Can I park at [name of park]?

- yes/ no
- note if there is blue badge parking.
- note how much parking costs.

Are there public toilets at [name of park]?

- Yes/no
- Note if there are accessible toilets.

How accessible is [name of park]?

- Give a short summary.

How accessible is the session/activity?



2. Ask for Access Requirements in the order form.

- a. To create an order form follow these instructions - <https://www.eventbrite.co.uk/help/en-gb/articles/246376/how-to-collect-information-from-all-event-attendees/>
- b. Ask the following access needs related questions in the order form:
 - Do you have any access requirements we need to be aware of?
 - Is there anything we can do to make the activity inclusive, accessible, and enjoyable for you?

3. Produce an Accessibility Guide for the Park where you are holding the event using Your Parks Toolkit

- This will encourage more people to attend your event as they know that the venue is suitable for their needs.
- This is also great resource to have for general visitors to the park even outside of the event and will encourage more people to visit your park.
- For information on how to produce one click on the link – <https://yourpark.org.uk/news/opening-access-with-information>

Any further questions please contact: madison@yourpark.org.uk